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P.G and Research Department of Economics

in Association with

**Asian Management Economics Commerce Association
(AMECA)**

**Affiliated to International Economic Association
Organises**

One Day

International Conference

On

**Social Engineering : Dimensions,
Challenges and Prospects**

31st August 2018 (Friday)

Venue : Pachaiyappa's College For Men, Kanchipuram, Tamil Nadu



About AMECA

Asian Management Economics Commerce Association is a registered body of Management, Economics and Commerce Professionals, established in 2015 with the purpose of promoting Knowledge and understanding through research and publications emphasizing inter- disciplinary approach for Social and National issue.

About the city Kanchipuram

Kanchipuram, also known as Kanchi in the early period, is 72 k.m. away from the capital city of Tamil Nadu, Chennai. Kanchi had been ruled by Cholas, Pandyas, Pallavas, the Vijayanagar Empire and finally the British Empire. The city was regarded as the “ Banaras of the South” and has been described as the “best of cities” by the 4th century Sanskrit poet Kalidass.

About the College

Pachaiyappas college for men is an aided college of Tamil Nadu Government with a non-minority status. The college with 10 U.G., 8 P.G. and 3 M.Phil. Courses has been affiliated to the University of Madras to impart knowledge and to mould the destinies of young generation in sync with its avowed motto “ Mind Moves Matter” in and around Kanchipuram amidst a fast growing and challenging society.

About the topic

Dependency theorists provide a picture showing the situation of reliance in which poor countries became appendages of the developed countries in the process of economic development. Similar situation has been noticed in India also between the advanced and the backward sections of society. Indian models of development pursued so far have not been fully successful in placing enough attention on social justice, elimination of conditions that perpetuate twin problems of poverty and inequality, provision of education and health facilities in addition to social and community development. As a result, uneven economic and social developments have continued to pose challenges even today. The problem of disparate development seems to be multiplying more in the current, liberalized economy.

In India, caste seems to be ubiquitous among all religions. The pervasive influence of caste characterises India more than anything else. Moreover, caste is considered as the very structure of social survival. As Constitution of India advocates pro-active policy for promoting the welfare of downtrodden and backward classes of society, a proper strategy consisting of effective pro-active policies should be pursued to work towards educational development, economic and social empowerment.

Man is a social animal and needs a society for his living, working and enjoying his life. Society and human life always go together. Hence, society has become vital for humans to develop their personalities. The relations between the individual, society and the State have been changing and as a result of which various theories and laws regarding them have been propounded from time to time. Every human being expects that his desire is to be fulfilled in which there arises conflict of interest or desires among different individuals. Though it is impossible to fulfil all the desires of maximum human beings, the concept of social engineering has emerged by providing guidelines to fulfil the desires. The concept of social engineering is based on the theory that laws are created to shape the society and regulate the people's behaviour. It is an attempt to control the human conduct through the help of law.

Therefore, social engineering theory refers to a balance between the competing interests in a society wherein applied science are used for resolving individual and social problems which will lead to the fulfilment or satisfaction of maximum wants with minimum use of resources. Hence, laws play an important role in adjusting conflict of interests. In fact, social engineering has been followed universally including the capitalist U.S.A. and India for dispute resolution, particularly in the context of social interest and individual interest.

The theme could be elaborated in detail through the following sub-themes.

- 1. Social Engineering and Amelioration of poverty.**
- 2. Social Engineering for Reduction of Inequality.**
- 3. Social Engineering for provision of Education to the needy.**
- 4. Social Engineering for provision of Employment.**

All the above, which are enshrined in Indian Constitution, could be achieved through overarching programmes using social engineering widely. Original papers are invited from the delegates' up to seven pages in Times New Roman- 12 Font Size on the above sub-topics .
email : drsvmani@gmail.com greenamecakan@gmail.com

Contact Cell Numbers: 9444683436, 9843053844, 9443273652

Last Date for Abstract : 20th July 2018 Last Date for Full Paper : 15 th August 2018

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